

Active People Survey 5 (October 2010 - October 2011)

Adult participation in sport and active recreation (NI8)

Area name	APS1 (Oct 2005 - Oct 2006)		APS2/3 (Oct 2007 - Oct 2009)		APS4/5 (Oct 2009 - Oct 2011)		Statistically significant change from APS 3
	%	Base	%	Base	%	Base	
Canterbury	20.60%	1,021	23.60%	983	23.50%	993	No change
Tonbridge and Malling	20.50%	1,003	23.00%	989	23.40%	997	No change
Dover	20.60%	995	19.30%	997	23.40%	1,136	No change
Sevenoaks	23.10%	1,006	22.10%	1,009	23.40%	991	No change
Maidstone	22.30%	1,013	23.60%	1,003	22.90%	993	No change
Tunbridge Wells	23.70%	990	20.70%	997	21.70%	995	No change
KENT	20.50%	12,054	20.90%	11,945	21.30%	12,094	No change
Ashford	21.90%	991	21.00%	1,003	20.20%	1,003	No change
Swale	19.20%	1,010	19.80%	991	20.00%	994	No change
Shepway	19.50%	1,001	21.50%	990	19.20%	996	No change
Thanet	18.00%	1,012	17.40%	1,013	18.90%	1,005	No change
Gravesham	17.60%	1,018	19.30%	995	18.40%	998	No change
Dartford	17.80%	994	19.60%	998	18.20%	993	Increase

Club membership

Area name	APS1 (Oct 2005-)		APS2 (Oct 2007-)		APS3 (Oct 2008-)		APS4 (Oct 2009-Oct)		APS5 (Oct 2010-Oct 2011)		Statistically significant change from APS 2
	%	Base	%	Base	%	Base	%	Base	%	Base	
Dover	23.2%	1,005	18.9%	502	25.0%	502	22.5%	638	28.5%	485	Increase
Tonbridge & Malling	26.0%	1,006	33.1%	501	26.5%	499	30.8%	494	27.9%	489	No change
Tunbridge Wells	29.4%	999	28.9%	506	19.6%	497	28.3%	499	27.5%	494	No change
Maidstone	29.3%	1,019	27.3%	503	21.4%	503	26.9%	487	27.3%	491	No change
Sevenoaks	30.4%	1,015	27.3%	502	25.9%	513	29.3%	495	25.8%	489	No change
Canterbury	24.8%	1,030	23.6%	498	25.1%	501	27.8%	497	25.4%	486	No change
KENT	25.5%	12,141	25.1%	6,046	23.4%	6,008	25.4%	6,086	24.5%	5,870	No change
Swale	23.0%	1,013	21.4%	501	23.6%	493	24.0%	492	22.8%	488	No change
Shepway	23.8%	1,010	22.9%	504	19.5%	500	20.4%	499	22.5%	489	No change
Ashford	25.0%	1,002	21.3%	507	27.9%	498	21.2%	506	22.1%	491	No change
Thanet	22.9%	1,021	25.6%	518	16.6%	502	22.0%	494	21.6%	486	No change
Gravesham	22.0%	1,020	25.4%	504	23.8%	498	25.7%	490	21.1%	491	No change
Dartford	25.1%	1,001	26.5%	500	27.2%	502	24.9%	495	19.9%	491	Decrease

KPI 4 - Tuition

Area name	APS1 (Oct 2005-		APS2 (Oct 2007-		APS3 (Oct 2008-		APS4 (Oct 2009-Oct		APS5 (Oct 2010-Oct 2011)		Statistically significant change from APS 2
	%	Base	%	Base	%	Base	%	Base	%	Base	
Tunbridge Wells	24.3%	1,000	24.5%	507	20.6%	497	20.6%	499	21.2%	493	No change
Sevenoaks	22.6%	1,015	18.9%	502	21.3%	514	21.7%	495	18.8%	487	No change
Tonbridge & Malling	19.0%	1,006	20.8%	501	19.2%	500	21.0%	494	18.1%	490	No change
Canterbury	16.3%	1,030	16.3%	498	16.5%	501	18.2%	497	17.6%	484	No change
KENT	18.2%	12,141	18.9%	6,046	17.1%	6,009	16.3%	6,082	15.6%	5,862	Decrease
Dartford	17.0%	1,001	19.5%	500	18.8%	502	14.1%	495	15.5%	489	No change
Maidstone	21.3%	1,017	20.3%	503	17.6%	503	14.8%	486	15.3%	491	Decrease
Ashford	19.8%	1,002	17.3%	507	17.2%	498	13.1%	506	15.1%	491	No change
Gravesham	15.6%	1,020	19.1%	504	13.6%	498	14.0%	490	14.4%	491	Decrease
Dover	14.4%	1,005	18.3%	502	17.4%	502	15.1%	637	13.6%	485	Decrease
Swale	14.6%	1,014	19.1%	500	17.3%	492	15.0%	492	13.1%	487	Decrease
Thanet	16.9%	1,021	18.1%	518	12.0%	503	12.9%	493	12.3%	486	Decrease
Shepway	17.4%	1,010	15.0%	504	14.1%	499	14.6%	498	11.4%	488	No change

KPI 5 - organised competition

Area name	APS1 (Oct 2005-		APS2 (Oct 2007-		APS3 (Oct 2008-		APS4 (Oct 2009-Oct		APS5 (Oct 2010-Oct 2011)		Statistically significant change from APS 2
	%	Base	%	Base	%	Base	%	Base	%	Base	
Ashford	14.8%	1,002	13.3%	507	15.4%	496	13.2%	506	16.6%	488	No change
Tonbridge & Malling	16.3%	1,006	16.0%	501	15.9%	500	17.2%	494	16.5%	489	No change
Dartford	16.2%	1,001	14.8%	500	17.5%	501	10.6%	494	16.4%	489	No change
Tunbridge Wells	19.2%	1,000	18.5%	507	15.8%	497	18.9%	498	16.3%	494	No change
Dover	16.5%	1,005	12.9%	502	15.4%	502	12.4%	636	16.0%	484	No change
Sevenoaks	18.3%	1,015	20.4%	500	17.2%	514	19.7%	495	15.4%	488	Decrease
Maidstone	16.1%	1,018	17.1%	503	16.9%	501	13.8%	486	15.3%	491	No change
KENT	16.2%	12,141	15.6%	6,044	15.1%	6,000	14.7%	6,077	15.1%	5,859	No change
Gravesham	14.6%	1,020	16.2%	504	10.7%	498	11.0%	488	14.6%	491	No change
Swale	15.8%	1,014	14.3%	501	18.0%	492	15.0%	492	14.6%	488	No change
Canterbury	15.4%	1,030	16.4%	497	16.7%	501	19.5%	497	14.5%	484	No change
Thanet	15.7%	1,020	14.6%	518	7.9%	500	9.6%	492	13.3%	485	No change
Shepway	15.5%	1,010	12.1%	504	13.7%	498	12.8%	499	12.2%	488	No change

Organised sport

Area name	APS1 (Oct 2005-		APS2 (Oct 2007-		APS3 (Oct 2008-		APS4 (Oct 2009-Oct		APS5 (Oct 2010-Oct 2011)		Statistically significant change from APS 2*
	%	Base	%	Base	%	Base	%	Base	%	Base	
Tonbridge & Malling	38.3%	1,006	42.6%	501	40.8%	500	44.9%	494	41.5%	490	No change
Sevenoaks	43.9%	1,015	42.9%	502	39.6%	514	44.8%	495	39.7%	488	No change
Tunbridge Wells	44.3%	1,000	44.7%	507	36.4%	497	39.2%	499	39.7%	495	No change
Maidstone	41.2%	1,019	42.2%	503	34.0%	502	37.1%	486	38.0%	491	No change
Dover	34.9%	1,005	34.8%	502	35.6%	502	31.9%	637	37.1%	485	No change
Canterbury	35.9%	1,030	37.0%	498	37.7%	501	39.8%	497	36.8%	484	No change
KENT	37.7%	12,144	38.2%	6,047	35.4%	6,002	36.0%	6,083	36.5%	5,862	No change
Swale	34.6%	1,014	33.9%	501	34.9%	492	33.7%	493	35.4%	488	No change
Ashford	37.4%	1,002	33.7%	507	38.4%	496	29.1%	506	35.3%	488	No change
Dartford	38.0%	1,001	37.2%	500	38.8%	501	32.3%	495	35.1%	489	No change
Shepway	35.6%	1,010	33.2%	504	32.8%	499	32.1%	499	34.3%	488	No change
Gravesham	33.3%	1,021	38.0%	504	33.1%	498	34.4%	490	32.3%	491	No change
Thanet	35.1%	1,021	37.5%	518	23.7%	500	30.9%	492	31.6%	485	Decrease

KPI 2 - Volunteering

Area name	APS1 (Oct 2005-		APS2 (Oct 2007-		APS3 (Oct 2008-		APS4 (Oct 2009-Oct		APS5 (Oct 2010-Oct 2011)		Statistically significant change from APS 2
	%	Base	%	Base	%	Base	%	Base	%	Base	
Tunbridge Wells	5.6%	999	3.3%	507	4.8%	501	5.4%	503	12.1%	499	Increase
Dover	5.1%	1,004	2.9%	502	4.4%	505	4.9%	646	10.4%	500	Increase
Canterbury	4.9%	1,030	5.9%	497	5.8%	503	5.8%	503	9.8%	498	Increase
Maidstone	6.1%	1,018	5.9%	503	5.4%	505	5.3%	503	8.2%	498	No change
KENT	5.4%	12,135	4.7%	6,039	5.1%	6,041	4.9%	6,187	7.7%	5,991	Increase
Dartford	4.1%	1,001	5.1%	500	4.3%	506	1.8%	504	7.6%	499	No change
Ashford	6.2%	1,002	2.9%	506	6.4%	501	5.4%	506	7.0%	499	Increase
Gravesham	5.0%	1,021	6.6%	504	5.7%	501	5.9%	501	7.0%	500	No change
Thanet	5.2%	1,020	5.8%	518	6.5%	502	2.8%	510	7.0%	502	No change
Tonbridge & Malling	6.1%	1,006	4.1%	499	3.9%	501	7.0%	503	6.4%	500	No change
Swale	5.5%	1,012	5.3%	499	3.9%	500	4.2%	502	6.2%	502	No change
Sevenoaks	5.1%	1,012	3.6%	501	4.5%	515	4.9%	503	6.2%	494	No change
Shepway	5.2%	1,010	3.8%	503	5.3%	501	5.1%	503	4.4%	500	No change

Adult participation in 30 minutes,

Area name	APS2 (Oct 2007-Oct)		APS3 (Oct 2008-Oct)		APS4 (Oct 2009-Oct)		APS5 (Oct 2010 - Oct 2011)		Statistically significant change from APS 2
	%	Base	%	Base	%	Base	%	Base	
Tonbridge and Malling	16.1%	501	16.2%	502	16.2%	503	19.1%	502	No change
Sevenoaks	13.2%	502	13.2%	515	14.3%	504	18.1%	498	Increase
Canterbury	14.5%	498	19.8%	503	17.9%	503	16.9%	500	No change
Dover	10.9%	502	16.0%	505	14.6%	646	16.7%	501	Increase
Maidstone	15.4%	503	16.2%	506	14.3%	503	15.8%	500	No change
KENT	14.4%	6,047	15.5%	6,045	15.5%	6,190	15.1%	6,014	No change
Swale	14.1%	501	14.6%	500	14.2%	503	14.5%	503	No change
Shepway	17.4%	504	12.4%	501	14.2%	503	14.5%	501	No change
Gravesham	14.7%	504	17.4%	501	18.0%	501	13.6%	503	No change
Dartford	13.2%	500	17.0%	506	14.4%	504	13.2%	500	No change
Ashford	12.6%	507	15.8%	502	14.0%	507	13.1%	502	No change
Thanet	15.4%	518	10.3%	503	16.1%	510	12.5%	503	No change
Tunbridge Wells	15.0%	507	16.1%	501	16.9%	503	12.2%	501	No change

Key Performance Indicators

KPI 2 Volunteering* is defined as 'Volunteering to support sport for at least one hour a week'.

KPI 3 Club membership is defined as 'being a member of a club particularly so that you can participate in sport or recreational activity in the last 4 weeks'.

KPI 4 Receiving tuition is defined as 'having received tuition from an instructor or coach to improve your performance in any sport or recreational activity in the last 12 months'.

KPI 5 Organised Competition is defined as 'having taken part in any organised competition in any sport or recreational activity in the last 12 months'.

Organised sport is defined as the percentage of adults who have done at least one of the following: received tuition in the last 12 months,

Annex 1



